

## ORIGINAL FASHIONS FOR HOME MAKING



which does not wrinkle easily, and a yellow satin. Of course, you will need a dark suit with several white shirt waists.

E. D. R.—You could put a blue broadcloth collar on your coat the color of sample, but I should prefer it as it is.

## NOVEL FASHIONS, ALL ORIGINAL, FOR DAYS OF SPRING



All questions concerning designs and materials of dresses should be addressed to the Fashion Editor of The Evening World. No patterns for designs in this column can be obtained, but with the description furnished it is a simple matter to work out patterns.

## RARE BEAUTY Is Always Linked with a Wealth of Magnificent Hair

Look into your mirror, madam. Is your hair getting scant? Is it losing its lustre, its color?

The time to take care of the hair is when you have hair to take care of. Let rid of the dandruff by destroying the dandruff germs. You can do this easily by using Parisian Sage.

You can stop itching scalp and falling hair; you can put the radiance of sunshine into your hair by using Parisian Sage.

Hegeman & Co. guarantees it, this delightful hair dressing, to satisfy the most particular woman, or money back.

The girl with the Auburn hair is on every bottle and carton. Large bottle 50 cents at Hegeman & Co.'s and druggists everywhere.

On April 2, 1910, Mrs. R. M. Worden, 581 James Ave., Holyoke, Mass., wrote:

"Parisian Sage is the best hair dressing I ever used. It gave my hair life and a gloss which no other dressing ever did, besides stopping it from falling out."

MISS E. H. G.—Tan shoes and stockings would go better with your material, although black is always proper. The hat you speak of would suit you and also a couple of silk foulard dresses made in a simple style with lace at the neck and sleeves, which can be freshened up once in a while.

Two or three colored flimsy or lawn dresses, a couple of lingerie dresses, and a couple of evening dresses in perhaps a dull blue crepe de Chine

PERPLEXED. What clothes are best suited for hotel life during August at the seashore? Age 20, black hair, blue eyes and high color. Clothes must be inexpensive.

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buttons. A band of the striped linen on the skirt which opens in point effect in the front is also trimmed with the buttons. There is a Y yoke with a round Dutch neck which is of striped linen, also two narrow bias straps of the same trim the front gore of the slightly gathered skirt.

The second figure shows a folded dress in King's blue and black all-over design. It is made on simple lines, with a round Dutch neck edged with a band of plain blue silk, which comes to a point on the left side, where a simulated opening is effected by a piping of the same, and tiny black velvet buttons holding it. This same effect is given on each side of the skirt also. The sleeves, which are in one with the waist, have a wide three cuff of plain blue, opening up the back and trimmed with the tiny black velvet buttons. A piping of cream lace forms a collar, starting on each side of the front, while a black silk cord defines the slightly raised waistline.

## Brandreth's PILLS

The Great Laxative  
Made of the best materials—prepared with greatest caution. One or two at night will relieve and cure constipation, headache, rheumatism, and by purifying the blood they keep every one who uses them in first-class health.

No. 241 (cut)  
Bottle  
\$2.00  
No. 243  
Coul  
\$2.00

## Parisian Dressmakers

insist upon the corset they know to be the most correct in Parisian Corsetry, the best adapted to bring out the season's modish lines of the Parisian figure. They know that the correct corset means their success. Without it their skill is of no account. So do the best American dressmakers insist upon

## American Lady CORSETS

knowing them to be the authority in fashion for the American figure, knowing that they produce smart effects not to be obtained by any other corsets.

Try an American Lady Corset. You will find the truth of this statement verified by your own experience. Made in many modish models. Made for your figure, to improve it, to bring out the best in it.

AT YOUR DEALERS  
\$1 to \$10

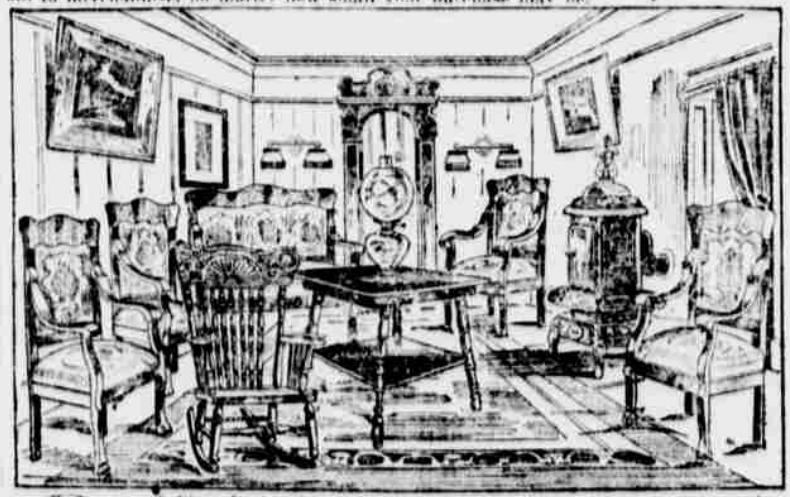
If you are not pleased with an American Lady Corset, it is because you do not wear just the right model of American Lady Corsets for your individual figure.

Be sure to get the right American Lady model.  
Name, American Lady, on every pair.

American Lady Corset Company  
DETROIT  
New York Chicago Paris

## J. BAUMANN & BRO FREE--10% of Your Purchase

We will give to all customers buying this week 10 per cent. of the amount of your bill in merchandise, no matter how small your purchase may be.



Price Parlor suite, upholstered in velvet \$4.00  
Mahogany Parlor Table, value \$1.50  
Mahogany Parlor Table, value \$1.50  
Mahogany Parlor Table, value \$1.50  
Parlor Table, with trimmings, value \$1.50  
Decorated Parlor Lamp, value \$1.50  
Parlor Pictures, gilt frames, value \$1.50

3 Rooms \$75 4 Rooms \$125 5 Rooms \$150  
Furnished  
WRITE for our NEW BOOKLET containing information regarding our outfits. Mailed free  
OPEN SATURDAY EVENINGS  
AT 84th ST. & 3rd AVE.

## Banished! Two Old Bug-a-boos in The Buying of Clothes for Men

Bug-a-boo No. 1—Overcoat Shoulder Alterations  
Bug-a-boo No. 2—Trousers That Bag at Knees

"In the Paleozoic age" of the Padded Shoulder  
A shrunken Wise Man shrunk anew  
At thought of having an Overcoat's Anatomy subjected to Corrective Surgery.  
He went Home in a Hilly Misfit  
Rather than assume risk of Shoulder Alterations.  
It was a matter of letting Too Much Coat alone.  
He felt that the Tailors were not intent upon changing the Coat so much as upon changing Him.  
They would make the Man fit the Coat.  
And he felt quite Fit as he was.  
So, as we have said, he cleaved to the Misfit.  
Trouble was, the Coat was unnatural.  
It was not built along the Lines of the Object. it was supposed to fit.  
It was artificial.  
But it was endured because it was Stylish.  
Now a Truce has been patched up between Style and the Man's Figure.  
No longer must the Man be fitted to the Coat.  
The Coat must fit the Man. And it does so—easily.  
Simplest thing in the world to slip on one of these Natural Shoulder Coats and see if it is the Right Size.  
If it is, it Fits.  
That is the Whole Story.  
Exit Bug-a-boo No. 1.

In the Gelatin age of Men's Trousers they were expected to Swell.  
Particularly in the region of the Knee.  
A Man was supposed to Sit Down just about So Many Times.  
To derive a Certain Percentage of Trouser Knee Expansion.  
This Gelatin Quality of Trousers was traceable to Two Things.  
First, the Fabrics were not properly woven.  
Second, somebody moved the Trouser Knees!  
Now-a-days we trouser a Man in Worsteds that possess Elasticity instead of Swell.  
But most important is the Fitting.  
Old way was to clip off several inches of Trouser if the Man were Short.  
Or elongate some if he were Long.  
Thus the Knee of the Trouser moved up or down.  
But the Knee of the Man did not follow!  
There was the rub—and thence the bagging.  
Some stores still juggle with Trouser Knees.  
Not so here.  
Our Trousers do not assume to fit until they have discovered who is going to wear them.  
Then deft Tailors shape them to the Man.  
His Knee and the Trouser Knee live happily TOGETHER forever after.  
Exit Bug-a-boo No. 2.

## These Are Only Two of Many Bug-a-boos

That have been dispelled by the Wanamaker Men's Clothes Store. As a result thousands of good citizens who fought shy of made-ready clothes have been converted to their use.  
But the work is not finished. There are still men whose purses suffer because of their prejudice against any but tailor-made clothes.  
We will strive to win them over. But to do so we must have an opportunity to demonstrate that

## Wanamaker Clothes Are Made to Fit Correctly

We are fully ready with the Spring Suits and Overcoats.  
In style they lead the whole Greater New York clothes situation.  
In quality they are just what they have been for many years—all wool and hand-tailored. \$16.50 to \$40.

Main floor, New Building

## Right at the Subway Door Tomorrow

where a man can hop off the train on the way to or from his office, make his purchase, and be on his way quickly.

## 1500 Men's Fine White Dress and Tuxedo Shirts

from a famous shirt and collar maker, whose name and goods are seen everywhere.

At \$1.25 Each

Exactly Half the Usual Price

All are coat shirts with cuffs attached.  
Bodies are of fine English longcloth.  
Plain bosoms are of plain and fancy pique.  
Plated bosoms are of fine linen and pique.

Every shirt is new, fresh, clean, ready for immediate wear. They have always sold for \$2.50 in our regular stock. They would be \$2.50 today, but the makers decided they were carrying too many styles, and gave us, at half price, the lines they chose to discontinue.

Such shirts at such a price may never occur again. A hint to the wise is sufficient, etc.

Basement, New Building, at Subway entrance.

## Imported Leather Hand Bags An Extraordinary Pre-Easter Disposal

Six hundred distinguished and beautiful hand bags, fresh from their steamer wrappings, which we shall sell on Friday morning for

\$3.50, \$5 and \$7.50, Instead of Their Usual Prices, \$5 to \$18

They are the surplus stock—ordered by cable a month ago—of a fine European maker, whose productions we feel sure of.

The styles are this Spring's; the leathers are beautiful real seal, seal finished goat, fancy calf, morocco and ecrase, and there are soft colors enough, both dark and light, to match every imaginable Easter suit or frock—lovely grays, tans, browns and violets among them, with plenty of blacks as a matter of course. Their mounts are as exquisite as their linings, and some of the bags are luxuriously fitted. Some—especially of the fitted bags—are large enough to tuck a night-gown into.

In a word, there are enough kinds of bags to suit any woman of good taste. We suspect that there will be a rush for them, and that we ought to remind our readers that the finest ones will be picked out by the earliest comers.

Main floor, Old Building.

## JOHN WANAMAKER

Formerly A. T. Stewart & Co., Broadway, Fourth Avenue, Eighth to Tenth Street

It makes little difference what you need—a World  
"Want" will go and get it.

No Salesman in Our Store Gets a Premium for Selling You Unsuitable Styles—Something You Don't Want.

Over 1,000,000 Pairs of High-Grade Shoes Sold in 1910.

6th Avenue and 20th St.  
The Largest Shoe Store in the World.

## Moderate-Priced Service-Giving SHOES

## For Father, Mother, Sister and Brother

Not a so-called "bargain basement" for factory damaged goods and year-old styles, but shoes for slender purses, made under our most exacting standards. "Cammeyer" quality is upheld in the basement—in short, your money goes further for real genuine shoe quality here than anywhere in the world.

## Men's High Grade Shoes

Advertised this week 5,162 pairs of Men's Shoes—one of our factories was a little ahead of production—in three days we sold 2,981 pairs—but all sizes and styles left—don't neglect to come around and look, because it's a clear saving of 40%.

STYLES LEATHERS  
Button in Tan Russia  
Lace in Calf  
Blucher in Gun Metal  
Oxfords in Patent Leather

\$2.50

Why is the Cammeyer Shoe Business the Largest in the World? Think it over.

## Women's Tan Boots

As usual Cammeyer leads. You can make New York City with a fine-tooth comb to find them—but we have them, in all sizes—a clear case of Cammeyer preparedness.

STYLES  
Tan Button  
Tan Button Vel. Tops  
Tan Blucher  
\$2.50

## Women's Tan Pumps

At a price within reach of all. Styles—Tan Ankle Strap  
"One Eyelet"  
"Two Eyelet"  
"Oxfords"

Also Gun-Metal and Patent Leathers. All Goodyear Welts.

## Boys' Shoes That Wear

More boys ought to know this Great Shoe Store—we put forth a special effort to interest them—want them to feel that Shoes and Cammeyer should be mentioned together. We offer

STYLES LEATHERS  
Button in Patent  
Blucher in Gun Metal  
Trimmed of style, and to mention quality is superfluous—They're Cammeyer shoes.  
\$2.00

## Little Boys' Shoes

We have a soft spot for the little fellows—have an attractive play-out in the department for them—and mighty good shoes, too.  
Patent Leather Button and Bluchers: \$1.50  
sizes 9 to 13